



TECHNICKÁ UNIVERZITA VO ZVOLENE



CAZV

ČESKÁ AKADEMIE  
ZEMĚDĚLSKÝCH VĚD

**Technical University in Zvolen**

**Faculty of Wood Sciences and Technology, Department of  
Business Economics, The Institute of Technology and Business  
in České Budějovice and CAZV**



*invite you to the 11th International Scientific Conference*

## **“Economics, Management and Technology in Enterprises 2019”**

held under the auspices of Dean of FWST TU in Zvolen

**prof. Ján Sedliačik, PhD.**

and

Director of the Faculty of Technology, The Institute of Technology and Business in České  
Budějovice

**assoc. prof. Rudolf Kampf, PhD.**

on the 9th – 10th May 2019

at Technical University in Zvolen, Slovakia



Ústav podnikovej stratégie  
Katedra oborových didaktík

## Aim of the conference

The International Scientific Conference “Economics, Management and Technology in Enterprise 2019” is a platform for presenting the latest scientific knowledge in the field of enterprise management, economics and technology. It is addressed to a wide range of academics and researchers from universities and experts from business practice. The aim of the conference is to exchange knowledge and achievement of research results between partner universities and economic practice as well as to search possibilities for preparing, solving common research projects and for innovations needed for economic practice and new study programs.

## Conference Topics

### 1. Economics of enterprises

- Enterprise performance and competitiveness
- Evaluation and financing of investment and business projects
- Efficiency of enterprise production factors and their optimization
- Accounting, Tax and Corporate Finance
- International Accounting Standards
- Valuation in multinational corporations
- Business Environment and SME Entrepreneurship in a Globalized Market
- Corporate Social Responsibility
- State and EU Economic Policy Support Tools for Business Support
- Market structures and their optimization

### 2. Management of enterprises

- New trends in the management of enterprises
- Human resources management
- Process-oriented quality management
- Concepts and tools of corporate control
- New trends in enterprise logistics
- Information and communication technologies and IS
- Enterprise information systems
- Marketing and business

### 3. Technology

- Automation and management of production processes
- Dimensional change technology
- Shape change technology
- Joining and dividing technology
- Change of properties technology
- Surface finishing and surface finishing technology

## Important dates:

Registration and a manuscript submission:	21.02.2019
Notification of a paper acceptance:	14.03.2019
Final paper submission:	28.03.2019
Payment of conference fee:	28.03. 2019
Date of the conference:	9. - 10. 5. 2019

**Conference venue:** Technical University in Zvolen,  
T. G. Masaryka 24, 960 53 Zvolen, Slovakia

**Conference language:** Slovak, Czech and English

### **Guarantees of the Conference:**

assoc. prof. Miloš Hitka, PhD., Faculty of Wood Sciences and Technology, TU Zvolen (SR)  
assoc. prof. Josef Drábek, CSc., Faculty of Wood Sciences and Technology, TU Zvolen (SR)  
assoc. prof. Pavol Joščák, CSc., Faculty of Wood Sciences and Technology, TU Zvolen (SR)

### **Conference scientific committee:**

prof. Jaroslav Belás, PhD., Faculty of Economics, Pan European University (SK)  
prof. Andrea Bencsik, Széchenyi István University (HU)  
prof. Stanislaw Borkowski, Faculty of Management, Czestochowa University of Technology (PL)  
prof. Václav Cempírek, Ph.D., Jan Perner Transport Faculty, University of Pardubice (CZ)  
prof. Miloš Čambál, CSc., Faculty of Materials Science and Technology, STU Trnava (SK)  
prof. Branko Glavonjič, Faculty of Forestry, University of Belgrade (SRB)  
prof. dr. Vladimiras Grazulis, Mykolas Romeris University, Vilnius (LT)  
prof. dr.sc. Denis Jelačić, PhD., Faculty of Forestry, University of Zabreb (HR)  
prof. Larisa M. Kapustina, DrSc., Ural State University of Economics (RU)  
prof. Tomáš Klieštík, PhD., Faculty of Operation and Economics of Transport and Communications, UNIZA (SK)  
prof. Alžbeta Kucharčíková, PhD., Faculty of Management Science and Informatics, UNIZA (SK)  
prof. Leon Oblak, Biotehniška fakulteta, Univerza v Ljubljani (SI)  
prof. Peter Štarchoň, PhD., Faculty of Management, Comenius University in Bratislava (SK)  
prof. Juraj Veselovský, CSc., Faculty of Wood Sciences and Technology, TU Zvolen (SK)  
prof. Milota Vetráková, PhD., Faculty of Economy, UMB in Banská Bystrica (SK)  
prof. Elena Nikolaevna Zaborova, DSc., Ural State University of Economics (RU)  
prof. Ján Závadský, PhD., Institute of Managerial Systems in Poprad, UMB in Banská Bystrica (SK)  
prof. Iveta Hajduchova, PhD., Faculty of Forestry, TU Zvolen, (SK)  
assoc. prof. Borna Abramović, PhD., Faculty of Transport and Traffic Sciences, University of Zagreb (HR)  
assoc. prof. Josef Drábek, CSc., Faculty of Wood Sciences and Technology, TU Zvolen (SK)  
assoc. prof. Mária Ďurišová, PhD., Faculty of Management Science and Informatics, UNIZA (SK)  
assoc. prof. Miloš Hitka, PhD., Faculty of Wood Sciences and Technology, TU Zvolen (SK)  
assoc. prof. Pavol Joščák, CSc., Faculty of Wood Sciences and Technology, TU Zvolen (SK)  
assoc. prof. Rudolf Kampf, Ph.D., Institute of Technology and Business in Ceske Budejovice (CZ)  
assoc. prof. Ivan Klement, CSc., Faculty of Wood Sciences and Technology, TU Zvolen (SK)  
assoc. prof. Veronika Kotradyová, PhD., Faculty of Architecture, STU in Bratislava (SK)  
assoc. prof. PaedDr. Ľuboš Krišťák, PhD., Faculty of Wood Sciences and Technology, TU Zvolen (SK)  
assoc. prof. Václav Kupčák, CSc., Czech University of Life Sciences Prague (CULS) (CZ)  
assoc. prof. Tatiana Markova, PhD., Ural State University of Economics (RU)  
assoc. prof. PhDr. Ing. Ladislav Mura, PhD., Faculty of Economics, Pan European University (SK)  
assoc. prof. Renáta Myšková, Ph.D., Faculty of Economics and Administration, University of Pardubice (CZ)  
assoc. prof. Eva Nedeliaková, PhD., Faculty of Operation and Economics of Transport and Communications, UNIZA (SK)  
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assoc. prof. Marek Potkány, PhD., Faculty of Wood Sciences and Technology, TU Zvolen (SK)  
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assoc. prof. Mariana Sedliačiková, PhD., Faculty of Wood Sciences and Technology, TU Zvolen (SK)  
assoc. prof. Róbert Sedmák, PhD., Faculty of Forestry, TU Zvolen (SK)  
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assoc. prof. Katarína Stachová, PhD., VŠEMVS in Bratislava (SK)  
assoc. prof. František Sudzina, PhD., Aalborg University Copenhagen (DK)  
assoc. prof. Andrea Sujová, PhD., Faculty of Wood Sciences and Technology, TU Zvolen (SK)  
assoc. prof. Katarína Teplická, PhD., Faculty of Mining, Ecology, Process Control and Geotechnologies, TU Kosice (SK)  
assoc. prof. PhDr. Dagmar Weberová, Ph.D. MBA, Faculty of Multimedia communications, UTB in Zlín (CZ)  
assoc. prof. Liu Xiquan, PhD., Foreign Trade Vocational College, Qingdao (PRC)  
assoc. prof. Altanchimeg Zanabazar, PhD., National University of Mongolia (MN)  
assoc. prof. Roman Zámečník, Ph.D., Faculty of Management and Economics, UTB in Zlín (CZ)  
assist. prof. Chenguang Li, Ph.D., School of Economics and Management, North China University of Technology, Beijing (PRC)  
Ing. Miloš Gejdoš, PhD., Faculty of Forestry, TU Zvolen (SK)  
Ing. Kristina Klarić, PhD., Faculty of Forestry, University of Zagreb (HR)  
Ing. Nadežda Langová, PhD., Faculty of Wood Sciences and Technology, TU Zvolen (SR)  
Ing. Lenka Ližbetinová, Ph.D., Institute of Technology and Business in Ceske Budejovice (CZ)  
Ing. Silvia Lorincová, PhD., Faculty of Wood Sciences and Technology, TU Zvolen (SK)  
Ing. Petra Marková, PhD., Faculty of Materials Science and Technology in Trnava, STU in Trnava (SK)  
Ing. Vanessa Prajová, PhD, Faculty of Materials Science and Technology in Trnava, STU in Trnava (SK)  
Ing. Ondrej Stopka, Ph.D, Institute of Technology and Business in Ceske Budejovice (CZ)  
Ing. Hana Urbancová, Ph.D., Czech University of Life Sciences Prague (CULS) (CZ)  
Ing. Katarína Valášková, PhD., Faculty of Operation and Economics of Transport and Communications, UNIZA (SK)  
PhDr. Daniela Hrehová, PhD. MBA, Department of Social Sciences, TU Košice (SK)

### Conference Organizing Committee:

**Chairman:** Ing. Silvia Lorincová, PhD., Faculty of Wood Sciences and Technology, TU Zvolen (SR)

**Members:** Ing. Silvia Blašková, Faculty of Wood Sciences and Technology, TU Zvolen (SR)  
Ing. Martina Lipoldová, Faculty of Wood Sciences and Technology, TU Zvolen (SR)  
Ing. Marek Debnár, Faculty of Wood Sciences and Technology, TU Zvolen (SR)  
Ing. Monika Škultétyová, Faculty of Wood Sciences and Technology, TU Zvolen (SR)  
Ing. Lenka Ližbetinová, PhD., Institute of Technology and Business in CB (CZ)

The conference is held under the auspices of the Dean of the Faculty of Wood Sciences and Technology, TU Zvolen, **prof. Ján Sedliačik, PhD.**, Director of the Faculty of Technology, The Institute of Technology and Business in České Budějovice **assoc. prof. Rudolf Kampf, PhD.**, **Association of Slovak Scientific and Technological Societies** and **Wooden congress Zvolen**. At the same time, this is the output of the project APVV-16-0297 "Updating the anthropometric database of the Slovak population".

### Paper publishing and indexing:

Previous conferences' proceedings (since 2015) are listed Web of Science. EMT Conference Proceedings will be submitted to indexation Scopus, Web of Science, Google Scholar and etc. databases by Atlantis Press. Accepted full papers will be published in peer-reviewed conference proceedings by Atlantis Press which is online available via platform <https://www.atlantispress.com/proceedings/all>. Selected papers will be published in a special issue of the Open Engineering journal included in the Scopus database (<https://www.degruyter.com/view/j/eng>).

### Registration:

The registration form is available on the web site: <http://cms.emt-conference.webnode.cz/registration/>.

### Conference fee:

195 € (The fee includes the active participation of one of the authors.)

65 € Every other co-author who will attend the conference personally.

In case, a paper is selected for publication in the special issue of Open Engineering journal (indexed in Scopus database), the fee is 300 €. The author will be informed (in advance) of this fact and the fee will be increased only in according to his confirmation of interest in this way of publishing the paper.

The fee includes participation in the conference and organizational and technical costs of the conference.

### Conference fee payment:

The conference fee is to be paid till **28th March 2019** to the following bank account:

Drevársky kongres, T. G. Masaryka 24, 960 53 Zvolen, SR

Slovenská sporiteľňa vo Zvolene

Constant symbol: 0558

Variable symbol: 2019

IBAN: SK 36 0900 0000 0000 71643070

BIC-swift kód: GIBASKBX

The report for the recipient: name, surname and name of institution.

### Information for authors:

Paper language: English

Paper length: up to 8 pages, format A4 including abstract, tables and figures

**Paper template** will be sent to the author after the review process via e-mail.

Full paper should be sent (deadline 28 March 2019) to an e-mail address: [lorincova@tuzvo.sk](mailto:lorincova@tuzvo.sk).

*The conference organizer reserves the right to reject manuscripts that are not related to the topic of the conference, or to return manuscripts for reworking.*

### Accommodation:

The conference participants book and pay for their accommodation individually. List of hotels:

[the Student's hostel of Technical University in Zvolen](#) – phone: 045-5206604, [www.hotelpolana.sk](http://www.hotelpolana.sk), [www.almada.sk](http://www.almada.sk), [www.frankohotel.sk](http://www.frankohotel.sk) [www.penzionclub.sk](http://www.penzionclub.sk), [www.hotel-academic.sk](http://www.hotel-academic.sk), [www.penzionq.sk](http://www.penzionq.sk)

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