



TECHNICKÁ UNIVERZITA VO ZVOLENE



DREVÁRSKA FAKULTA

Technical University in Zvolen
Faculty of Wood Sciences and Technology
Department of Business Economics



Invites you to

Global Scientific Conference

Management and Economics in Manufacturing

*as the 10th conference within the series
“Business Economics and Management”*

on the 5th – 6th October 2017

at Technical University in Zvolen, Slovakia

Aim of the conference

Global scientific conference Management and Economics in Manufacturing is a platform for presentation of the latest scientific knowledge regarding management and economic aspects of manufacturing. It is addresses to a wide range of academics and researchers from universities and experts from industrial practice. The aim of the conference is the exchange of knowledge and research findings among academic researchers and industry managers, as well as searching possibilities for preparation and solution of common research projects and for innovations and development of university study programmes.

Conference Topics

1. Manufacturing Management
 - New trends in management
 - Process performance management
 - Innovation and knowledge management
 - Human resources management
 - Cost and process oriented quality management
 - Supply chain management
 - New trends in internal logistics
 - Strategies and business models for sustainable manufacturing
2. Manufacturing Processes and Economics
 - Process modelling and optimization
 - Assistant manufacturing processes: maintenance, service and repair
 - Energy and resource utilization and waste reduction
 - Productivity of production factors and its optimization
 - Pricing and budgeting in manufacturing
 - Value creation and material flows
 - Preparation, evaluation and financing of the investment projects
 - Manufacturing of small and medium enterprises on the globalized market
3. Research & Development and Marketing
 - Product design for resource efficiency
 - Innovative products and materials
 - Research and education for manufacturing development
 - Product lifecycle and marketing tools
 - Consumer behaviour in the 21st century
 - Marketing communication in the e-business environment
 - Modern techniques and tools of market research
4. Information and communication technologies (IS/ICT)
 - Business Intelligence a data mining
 - Information systems and modern technologies
 - Modern tools of ICT in industry practice
 - High performance computing and data analytics in manufacturing

Important dates:

Registration, Abstract submission:	July 10, 2017
Full paper submission:	September 11, 2017
Conference fee payment:	September 14, 2017
Date of the conference:	October 5 – 6, 2017

Conference venue: Technical University in Zvolen, T. G. Masaryka 24, 960 53 Zvolen, Slovakia

Conference language: English

Guarantees of the Conference:

assoc. prof. **Andrea Sujová**, PhD. and assoc. prof. **Marek Potkány**, PhD. – TU Zvolen

Conference scientific committee

prof. Babulak Eduard, DSc, PhD., Kansas (USA)
prof. Dr. hab. Lis Wojciech, Poznań (PL)
prof. Dr. Bektas Cetin, Tokat (TR)
prof. Sroka Wlodzimierz, Dabrowa Górnicza, (PL)
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prof. Horská Elena, PhD., Nitra (SK)
prof. Závadský Ján, PhD., B. Bystrica (SK)
prof. Marková Viera, PhD., B. Bystrica (SK)
assoc. prof. Lendel Viliam, PhD., Žilina (SK)
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assoc. prof. Stachová Katarína, Bratislava (SK)
assoc. prof. Sujová Andrea, Zvolen (SK)
assoc. prof. Potkány Marek, PhD., Zvolen (SK)
assoc. prof. Hitka Miloš, PhD., Zvolen (SK)
assoc. prof. Drábek Josef, CSc., Zvolen (SK)
assoc. prof. Sedliačiková Mariana, Zvolen (SK)

Organizing Committee

Chair: assoc. prof. Andrea Sujová, PhD., TU Zvolen, SR, e-mail: sujova@tuzvo.sk

Deputy Chair: assoc. prof. Marek Potkány, PhD., TU Zvolen, SR, e-mail: potkany@tuzvo.sk

Members:

Lubica Simanová, MSc., PhD., TU Zvolen, SR, e-mail: simanova@tuzvo.sk

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assist. prof. Pavol Gejdoš, PhD., TU Zvolen, SR, e-mail: pavol.gejdos@tuzvo.sk

Conference is under the patronage of

The Association of Slovak Scientific and Technological Societies and organized by **Wood Congress**

Paper publishing

Accepted full papers will be published in peer reviewed conference proceedings by international leading publisher. The proceedings will be submitted for indexing in the Web of Science - Thomson Reuters Conference Proceedings Citation Index.

Conference organizer accepts **original scientific and research papers have not been published elsewhere.**

Registration form:

The registration form is available on the website: <http://www.tuzvo.sk/df/kph/>

Completed registration form send till **10th July 2017** to e-mail address: gscmem@gmail.com

Conference fee:

- A) **180 €** for the participant of the conference including the paper publishing (one paper)
Conference fee includes participation in the conference, conference materials and meals during the event, catering, publication and peer-review costs of one paper.
- B) **150 €** for paper publishing with virtual participation (via poster or ppt presentation) in conference.
- C) **90 €** for the second and more papers each (same author's name can be written in maximum 3 papers, otherwise these authors have to pay normal registration fee)

Conference fee payment:

The conference fee is to be paid till **14th September 2017** to the following bank account:

Account holder: Drevársky kongres, T. G. Masaryka 24, 960 53 Zvolen, SR

IBAN: SK 36 0900 0000 0000 71643070

BIC-swift kód: GIBASKBX

Constant symbol: 0558

Variable symbol: 2015

The report for the recipient: name, surname and name of institution.

In case of absence the fee will be not returned, you can send the alternate member!

Information for authors:

Paper language: **English**

Paper length: up to 8 pages, format A4 including abstract, tables and figures

Paper template: will be available on the website after deadline for registration:

<http://www.tuzvo.sk/df/kph/>

Full papers prepared and formatted according to paper template please send till **11th September**

2017 to e-mail address: gscmem@gmail.com

In the case of a virtual participation please send poster or ppt presentation till 27th September

2017 to e-mail address: gscmem@gmail.com

The conference organizer reserves the right to reject papers not related to the conference scope or return papers for revise.

Accommodation:

The conference participants book and pay for their accommodation individually. List of hotels:

www.hotelpolana.sk

<http://almada.sk/>

www.frankohotel.sk

www.penzionclub.sk

www.hotel-academic.sk

In case of the interest of accommodation **in the Student's hostel of Technical University in Zvolen**, please mark your requirement in the registration form, the organizer will make a reservation.

Conference programme:

Thursday 5th October 2017

8.00 – 9.00 Registration of the participants

9.00 – 10.15 Plenary session: Welcome speech, Keynote speakers

10.30 – 12.30 Conference sessions

12.30 – 13.30 Lunch break

13.30 – 15.00 Conference sessions

15.30 – 17.30 Excursion for the conference participants

18.30 – 22.00 Social programme

Friday 6th October 2017

9.00 – 10.30 Conference sessions

11.00 – 12.30 Conference sessions

12.30 – 13.00 Conference closure

13.00 Lunch

Contact:

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